



Chief Executive Officer – North West Sydney Football Limited

Are you ready to lead and shape the future of football in Sydney's North West ?

At North West Sydney Football (NWSF), we're looking for someone who lives and breathes football. If you're a dynamic leader with a deep love for the game and a proven track record in sports administration, this could be your dream opportunity.

This is a full-time permanent position (38 hours per week) located in Macquarie Park NSW. A competitive salary package is available for the right candidate.

About the Opportunity:

As CEO, you will:

- Lead the implementation of NWSF's vision and strategy, shaping our culture through strategic leadership and relationship building.
- Oversee all aspects of NWSF operations, including managing a \$3 million operating budget.
- Drive revenue growth through membership, sponsorship, grants, and partnerships.
- Work closely with the Board, staff, volunteers, and key stakeholders to develop and execute strategic plans, including identifying innovative ways to build football participation across all aspects of the game.
- Work closely with NWSF Spirit FC's Board to foster elite football in North West Sydney.
- Build strong relationships with Football NSW, Football Australia, neighbouring associations, A-League clubs and local government councils.

This is a hands-on, highly visible role with the opportunity to influence football at both the community and elite level while partnering with the Board to achieve NWSF's goals.

About You:

Football Passion

Football is not just a sport to you - it's your life. You are passionate about the game and excited to bring that energy to every aspect of the role. You understand the impact a football association can have on the local community and are committed to making NWSF the first-choice sporting organisation in our geographic region.

Leadership and Administration Expertise

You are a recognised leader, respected for your inclusive approach and your ability to drive success. With proven administrative experience, preferably within a football or sporting organisation, you excel at managing people, projects, and resources, while balancing multiple priorities.

Strategic Vision

You have a strong understanding of what it takes to make NWSF a trusted football brand. You are strategic, innovative, and know how to help our clubs, both grassroots and elite, position themselves to thrive.

Exceptional People and Stakeholder Management

Your interpersonal skills are unmatched. You're approachable, a strong communicator, timely in your communications and replies, and adept at building relationships at all levels. Whether you're working with staff, coaches, volunteers, players, or external stakeholders (including our governing bodies and local government), you're a trusted partner who can influence positive outcomes.

Adaptable and Resilient

You thrive in fast-paced, dynamic environments and are comfortable managing competing priorities. Your organisational skills allow you to stay on top of ever-changing demands, ensuring smooth operations even during the busiest periods.

Financial and Commercial Acumen

You bring sound financial management skills, with experience in identifying and securing revenue opportunities. Whether through sponsorships, grants, or partnerships, you have the commercial savvy to strengthen NWSF's financial position and expand its reach.

Digital and Sponsorship Expertise

You know how to leverage social media to engage and grow the football community. Plus, your experience in managing sponsorships and securing funding gives you the ability to attract and maintain valuable and sustainable partnerships.

Proven Success in Grassroots Football Development

Your strategic planning of football activities has resulted in measurable success. You understand grassroots football inside and out, and you're focused on delivering results for players, coaches, and clubs through effective leadership.

Volunteer Collaboration

You know how to harness the power of volunteers and value their contributions. You're able to engage with volunteers, leveraging their expertise while fostering an inclusive and collaborative culture.

Facilities and Asset Management Experience

You have hands-on experience managing sports facilities and assets, ensuring that venues and resources are optimally utilised.

Technical Proficiency

You're confident with technology, experienced in using Microsoft Office (Word, Excel, Outlook), MYOB, and football competition management software such as Play Football and DRIBL. Your tech skills allow you to streamline administrative processes and improve timely operational efficiency.

Community Sports Administration

You understand the challenges and realities of working in community sports. You're prepared to roll up your sleeves and handle the day-to-day operations, including working weekends and after hours, when necessary, to ensure the success of NWSF.

Governance and Compliance Focus

Your passion, drive, and commitment to good governance ensure that NWSF not only complies with all regulations but excels in building stakeholder confidence. You know how to navigate governance cycles and ensure the smooth functioning of the organisation.

Essential Qualifications

You hold a valid NSW Driver's License and have a current NSW paid Working with Children Check.

Apply now !

Send your CV (4-page limit) and cover letter (2-page limit) to recruitment@nwsf.com.au

If you have any questions, please send an initial email to recruitment@nwsf.com.au



We acknowledge the Aboriginal people of the country on which we work and play, their traditions, culture and a shared history and identity.

We pay our respects to Elders past, present and emerging.

We recognise continued connection to country, and the lands and waterways of our state and nation.

This land was never ceded. Always was, always will be, Aboriginal land.